



3RD MAY, 2019

7PM | EXECUTIVE DINNER BALL
| MANHYIA PALACE - KUMASI

4TH MAY, 2019

7AM | INVESTMENT FORUM
| GOLDEN TULIP HOTEL - KUMASI





What is World-Meets-In-Ghana Investors' Forum and Executive Dinner Ball

World-Meets-In-Ghana Investors' Forum and Executive Dinner Ball is an investment forum being organized by E ON 3 Group – a business solutions provision company. The objective is to bring together current and potential foreign and domestic investors in Ghana to dialogue with policymakers in a frank and face-to-face encounter. The event aims at providing a forum for addressing the challenges of investors and investment potentials and opportunities in Ghana, and also to offer such investors avenues for a voice in government decision-making.

The theme for the event is, **“GHANA, A PROMISING INVESTMENT DESTINATION IN AFRICA.”** The Executive Dinner Ball will take place on 3rd May 2019 at the Manhyia Palace, followed by the business investment forum on 4th May at the Golden Tulip Hotel, Kumasi.

World-Meets-In-Ghana Investors' Forum and Executive Dinner Ball is being organized as part of the 20th Anniversary Celebration of the Coronation of Otumfuo Osei Tutu II, The Asantehene, as King of the Ashanti Kingdom. This year's event is intended to herald the birthday of Otumfuo Osei Tutu II which is on the 6th of May.

You are welcome to Royalty!





Welcome Statement by **E ON 3 GROUP**

The World-Meets-In-Ghana Investors' Forum and Executive Dinner Ball, as already said, is an event being organized by E ON 3 Group in Ghana. It is a registered-companies-and-individuals-only event which brings together a unique blend of investors, leading entrepreneurs, industry specialists and renowned experts from all over the world. Participants are expected to be drawn from across the entire spectrum of investible economic activities in Ghana and on the African continent. This gathering will provide an opportunity for gaining insight from high-profile speakers on key trends and developments in the economy of Ghana in particular, and on the African continent, with a view of shedding more light on investment opportunities in the country and Africa. Our keynote speakers will enlighten participants on doing business in Ghana, and Africa in general, and deal with common hurdles encountered by investors.

This year's World-Meets-In-Ghana Investors' Forum and Executive Dinner Ball is being organized with a special additional purpose of attracting potential investors who intend to bring in foreign direct investment (FDI) in Ghana. Our objective is to realize some actual follow-on investments after the event. In view of this, we are organizing a "Face-to-Face-with-Sector-Ministers" segment at the forum that will enable potential investors to interact directly with sector ministers regarding their area of investment interests. We believe this will help address some immediate concerns whilst a good path is carved for follow-on engagements after the programme. Ghana is known the world over as a very hospitable country. We will therefore accord our participants a unique Ghanaian red-carpet treatment. You just must get in touch and have a taste of this.

There is no doubt whatsoever that this forum will create a platform for shared knowledge and lasting partnerships.

We look forward to welcoming you to the World-Meets-In-Ghana Investors' Forum and Executive Dinner Ball in Kumasi.





Welcome Address from Special Guest

H.E John Agyekum Kufuor
Former President of the Republic
of Ghana, 2000-2008

I wish to heartily welcome you to the World-Meets-In-Ghana Investors' Forum and Executive Dinner Ball. It has been conceived of as one of the special gatherings in Ghana that put together high-profile government policymakers and potential and active investors in Ghana. It also brings together businesses across the entire spectrum of economic activities with a keen focus on government priority themes and sectors as articulated in the manifesto of the ruling New Patriotic Party, as well as the national strategic development plan of the National Development Planning Commission (NDPC), as businesses from across the entire value chain will be present. It is the keen goal of the organizers to promote fruitful 'Business-to-Business engagements,' investment discovery and the forming of strategic partnerships and alliances that will result in significant deals and appreciable FDI inflow to Ghana and the Africa region.

I am not only welcoming you to the World-Meets-In-Ghana Investors' Forum and Executive Dinner Ball, but more importantly, I am extremely delighted to welcome you to Ghana and to Africa. Ghana currently presents itself as an exciting investment destination. It may interest you to note that for more than three years, the government of Ghana has exceeded its own target for FDI. This makes the country even more ambitious and confident of being the gateway to the West African sub-region and the investment hub of Africa.

The current government's fiscal management strategies have yielded positive outcomes. Through a robust fiscal stance premised on widening the tax net, whilst streamlining government expenditures, the country has enjoyed remarkable fiscal consolidation and growth across board. The GDP of Ghana is currently around US\$50 billion, which is second in West Africa. This modest figure means that there is enough room for improvement in all the sectors of the economy.

I wish to particularly highlight the fact that the import bill of Ghana of about US\$18 billion is made up of 20% food imports. The country, however, has over 3 million hectares of arable land capable of growing its own food and becoming the bread basket of Africa and elsewhere





across the globe. This has made agricultural investments top current priority of the government. Some other important sectors include healthcare, transportation, infrastructure, value-added manufacturing, amongst other plethora of sectors. Additionally, It is the intention of the current government to realize the setting-up of one factory in each of the districts in Ghana.

For those in consumables, it will excite you to note that the middle class of Ghana is rapidly expanding. The country itself has attained a lower middle-income status. One can expect to reach over 13 million middle income persons in Ghana alone, and its immediate neighbouring countries with your goods and services. Purchasing power is increasing steadily across the country. Permit me to state that recently, mobile phones in use have outstripped the total population of the country. Mobile and digital financial solutions and other digital offerings have therefore taken on a more exciting turn in Ghana - providing a good basis on which one could launch a digital service offering.

Indeed, the opportunities are endless. The space here is rather too limited for me to talk into much detail. I would have wished to talk more about opportunities in environmental conservation, which is a current global theme investment. I would have liked to also present to you the opportunity in security and aviation. I would have loved to explain further the observed anomaly in our foreign trade and the drive to diversify our import and export partners. It is therefore for this reason that I would like you to be present at World-Meets-In-Ghana Investors' Forum and Executive Dinner Ball, to hear from the horse's own mouth and to begin your overtures with the various sector ministers in Ghana.

I am certain that you will find the event as the right platform to further your business interests in Africa.

See you at World-Meets-In-Ghana Investors' Forum and Executive Dinner Ball.





Face-to-Face (F2F) with Sector Ministers Session

The F2F with Sector Ministers session is unique to the World-Meets-In-Ghana Investors' Forum and Executive Dinner Ball. It is being organized with the support of the Government of Ghana through the Ghana Investment Promotion Centre and the Ministry for Business Development (all under the Office of the President). As such, various sector ministers have been engaged to meet with the different investor groupings to both welcome and provide overview of their sector priority projects as well as preliminary responses to challenges faced by potential investors in Ghana. The following sector ministries are of high priority:

- 1**  Agriculture
- 2**  Roads and Highways
- 3**  Healthcare
- 4**  Transport and logistics
- 5**  Water and Sanitation
- 6**  Lands and Natural Resources
- 7**  Energy
- 8**  Works, Housing and Infrastructure Development
- 9**  Tourism, Culture and Creative Arts
- 10**  Education, Training and Development, etc.
- 11**  Science and Technology

Selected representatives of the ministries above will be available to provide information on government policies relating to areas that potential investors will be interested in.



Indicative Panelists and Topics



Some of the topics to be dealt with at the forum include the following:

- 1** Ghanaian Incentive Regime and Doing Business in Ghana
- 2** Priority Sectors of Government
- 3** Investment Opportunities In Ghana
- 4** Getting Your Business Started

Our speakers will be seasoned and leading business people from across the world - government ministers, policy makers, the diplomatic corps and renowned academics from top universities in America and Europe.

The Award Session



During the Executive Dinner Ball, awards shall be presented to deserving captains of industry in Ghana. The awards shall cover all sectors of the economy. They are meant to recognize and reward best practice examples as well as significant contributors towards the socio-economic development of Ghana. Otumfuo Osei Tutu II and the President of the Republic of Ghana shall jointly confer the awards.





What to expect

World-Meets-In-Ghana Investors' Forum and Executive Dinner Ball will be a place where deals will be made, strategies, experiences and ideas will be shared, and where government decision makers will address specific challenges to individual companies. The event is intended to feature:

- 1** 500+ attendees
- 2** 10+ top Speakers
- 3** 10+ sector ministers and senior ministry representatives
- 4** Bespoke Business-to-Business session where joint ventures could be discussed.





Early Registration

Kindly fill in our online registration form at
www.worldmeetsinghana.com
to indicate your interest to participate

Venue & Contact

Executive Dinner Ball:

Manhyia Palace, Kumasi

Business Investment Forum:

Golden Tulip Hotel Kumasi City
Rain Tree Street & Lesley Opoku-Ware Drive,
Kumasi

Please see further details on the venue at **www.kumasi-city.goldentulip.com**

For further information on World-Meets-In-Ghana Investors' Forum and Executive Dinner Ball

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