



3RD MAY, 2019

7PM | EXECUTIVE DINNER BALL  
| MANHYIA PALACE - KUMASI

4TH MAY, 2019

7AM | INVESTMENT FORUM  
| GOLDEN TULIP HOTEL - KUMASI





# Message from **Eon3** **Group, the Organisers**

The World Meets in Ghana (WOMEG) Investment forum is an event organized by E ON 3 Group in Ghana. Following in the tradition of the Ghana Job Bank annual forums. WOMEG 2019 is an invitation-only event which brings together a unique blend of investors, leading entrepreneurs, industry specialists and renowned experts from across the world. Participants are welcomed from across the entire spectrum of investible economic activities within Ghana and across the African continent. This gathering will provide an opportunity to gain insight from high-profile speakers on key trends and developments in the Ghanaian economy and the African continent with the view of providing invaluable insights to potential investors in Ghana and the African sub-region. Our keynote speakers will also provide insights on doing business in Ghana, dealing with common hurdles encountered by investors in Ghana in particular and the African continent in general.

This year's WOMEG is being organised with a special purpose to attract investment into the Ashanti Region of Ghana as part of events marking the 20th anniversary celebrations of Otumfour Osei Tutu II, King of the Ashanti Kingdom of Ghana.

The forum is intended to attract potential investors and policy makers keenly interested in foreign direct investment (FDI) in Ghana, our target is to realize some actual follow-on investments after the event. In view of this we are organizing for the first time ever... an "F2F With Sector Ministers" segment of the forum that will enable potential investors to interact directly with a sector minister regarding the area of their (investors') interest. We believe this will help address some immediate concerns while a good path is carved for follow-on engagements after the forum. Ghana is known the world over as a very hospitable country, We will therefore treat our high networth participants with a unique Ghanaian red-carpet treatment; you just have to get in touch to request for this.

The forum is intended to bridge the gap among different perspectives to come to a shared understanding and create lasting partnerships.

We look forward to welcoming you to WOMEG 2019 in Kumasi.



# Welcome Address from Special Guest

**H.E John Agyekum Kufuor**

Former President of the Republic  
of Ghana, 2000-2008

I wish to heartily welcome you to WOMEG 2019. WOMEG has been conceived of as one of the special gatherings in Ghana that puts together high-profile government policy makers and potential and active investors in Ghana. WOMEG also brings together businesses across the entire spectrum of economic activities with a keen focus on government priority themes and sectors as articulated in the manifesto of the ruling party as well as the national strategic development document of the National Development Planning Commission (NDPC), as businesses from across the entire value chain will be present. It is the keen goal of the organizers to promote fruitful B2B engagements, investment discovery and the forming of strategic partnerships and alliances that will result in significant deals and appreciable FDI inflow to Ghana and the sub-region.

I am not only welcoming you to WOMEG 2019, but more importantly, I am extremely delighted to welcome you to Ghana and to Africa. Ghana currently presents itself as an exciting investment destination. It may interest you to note that for more than three years running the government of Ghana has exceeded its own target for FDI. This makes the country even more ambitious and confident of being the gateway to the West African Sub-region and the Investment hub of Africa.

Current government's fiscal management strategies have yielded positive outcomes. Through a tight fiscal stance premised on widening the tax net whiles streamlining government expenditure, the country has enjoyed remarkable fiscal consolidation and growth across board. The GDP of Ghana currently around US\$50 billion is second in West Africa. This modest figure means that there is plenty of room for improvement in all the sectors of the economy.

I wish to particularly highlight the fact that the import bill of Ghana of about US\$18 billion is made up of 20% food imports. The country however, has over 3 million hectares of arable land capable of growing its own food and also becoming the bread basket of Africa and elsewhere across the globe. This implies that agricultural investments are a current priority of the government. Other important sectors include healthcare, transportation, infrastructure, value-added manufacturing, amongst other plethora of sectors. It is the intention of the current government to realize one factory in each of the 265 districts in Ghana; so you are welcome to be one of such companies establishing a production base in Ghana. Our extremely youthful



population also means that investments in education has become very urgent. The current government has already rolled out a free Senior High School programme which has seen intake into secondary schools more than double in less than three years. The educational sector therefore is another top priority to look at.

For those in consumables, it will excite you to note that the middle class of Ghana is rapidly expanding; the country itself has attained a lower middle-income status. You can expect to reach over 13 million middle income persons within Ghana and its immediate neighbours with your goods and services. Purchasing power is increasing steadily across the country. Permit me to state that recently mobile phones in use have outstripped the total population of the country. Mobile and digital financial solutions and other digital offerings have therefore taken on a more exciting turn in Ghana - providing a good basis on which to launch your digital service offering.

Indeed, the opportunities are endless - the space here is rather too small for me to talk into much detail. I would have wished to talk more about opportunities in environmental conservation, which is a current global theme investment. I would have also liked to present to you the opportunity in security and aviation; I would have loved to explain further the observed anomaly in our foreign trade and the drive to diversify our import and export partners. It is therefore for this reason that I would like you to be present at WOMEG 2019, to hear from the horse's own mouth and to begin your overtures with the various sector ministers in Ghana.

I am certain that you will find the event as the right platform to further your business interests in Africa. See you at WOMEG 2019.

# F2F With Sector Ministers Session

The F2F With Sector Ministers session is unique to WOMEG. WOMEG is being organized with the support of the Government of Ghana through the Ghana Investment Promotion Centre and the Ministry for Business Development (all under the Office of the President). As such, various sector ministers have been engaged to meet with the different investor groupings to both welcome and provide overview to their sector priority projects as well as preliminary responses to challenges faced by potential investors in Ghana. In particular, the following sector ministries are of high priority:

- 1**  Agriculture
- 2**  Roads and Highways
- 3**  Healthcare
- 4**  Transport and logistics
- 5**  Water and Sanitation
- 6**  Lands and Natural Resources
- 7**  Energy
- 8**  Works, Housing and Infrastructure Development
- 9**  Tourism, Culture and Creative Arts
- 10**  Education, Training and Development, etc.
- 11**  Science and Technology

The Ministers of Trade and Industry as well as Finance shall be available to provide information on government policies relating to the above and other areas that potential investors will be interested in.



# Indicative Panelists and Topics

Some of the topics to be dealt with at the forum includes the following:

- 1** Ghanaian incentive regime
- 2** Priority Sectors of Government
- 3** Investment opportunities in Ashanti Region
- 4** Getting your business going in Ashanti Region
- 5** Financial sector consolidation programme and likely effect on FDI
- 6** Key issues in the global investment landscape

Our speakers will be seasoned and leading business people from across the world - government ministers, policy makers, the diplomatic corps and renowned academics from top universities in America and Europe.

## What to expect

WOMEG 2019 will be a place where deals will be done, strategies, experiences and ideas shared and where government decision makers will address specific challenges to individual companies. The event is intended to feature:

- 1** 1000+ attendees
- 2** 10+ top Speakers
- 3** 15+ ministries and ministers
- 4** Bespoke B-to-B session



# Early Registration

Kindly fill in our online registration form at  
**[www.worldmeetsinghana.com](http://www.worldmeetsinghana.com)**  
to indicate your interest to participate

## Venue & Contact

WOMEG 2019 will take place at Golden Tulip, Kumasi, Ghana

Please see further details on the venue at [www.kempinski.com](http://www.kempinski.com)

For further information on WOMEG 2019 contact:

E ON 3 Group

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